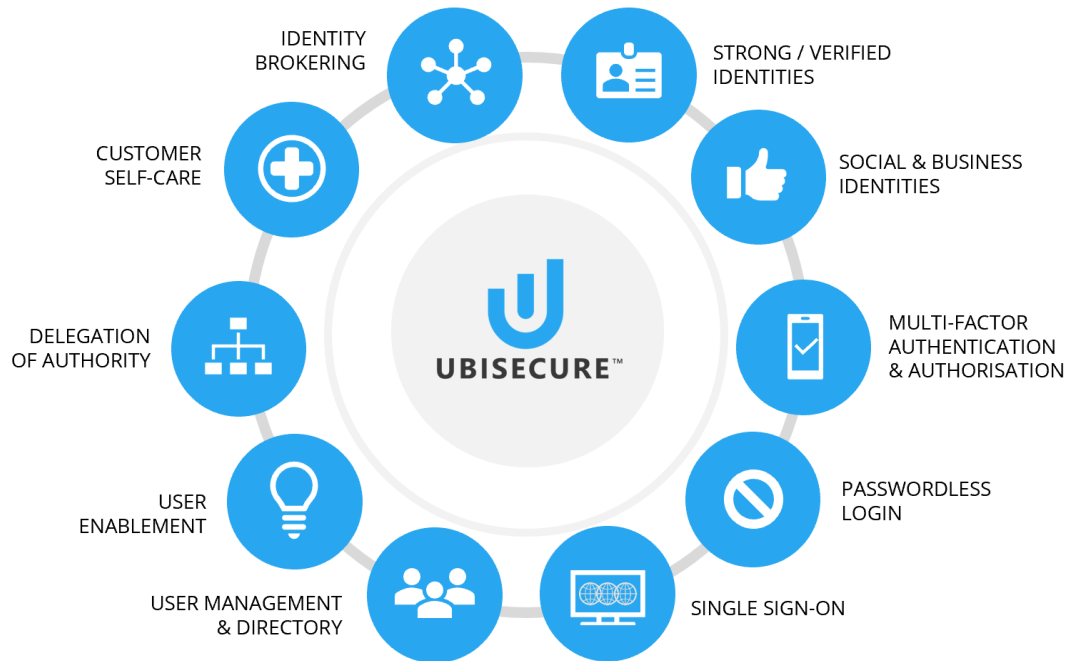




CUSTOMER IDENTITY PLATFORM USE CASES



STRONG/VERIFIED IDENTITIES

Reduce risk of fraud and improve customer experience by connecting strong/verified identities to applications. Strong identities include those federated by unlimited KYC and AML level assurance identity providers such as Banks, Financial Services, Telcos, Government and others.

SOCIAL & BUSINESS IDENTITIES

Streamline customer registration and login by supporting bring-your-own-identity credentials to connect ubiquitous social and business identities and their attributes from unlimited 3rd party identity providers such as LinkedIn, Facebook and Twitter.

MULTI-FACTOR AUTH (MFA) & AUTHORISATION

Improve customer usability and assurance levels with support for wide range of multi-factor authentication (MFA) methods. Out of the box step-up authentication workflow matches identity assurance level with situational authorisation requirements to provide step-up authentication as needed.

PASSWORDLESS

Avoid the need for customers, partners and contractors to manage their own identity credentials and password. Deliver one-time numeric password (or PIN) via email, SMS or via an authenticator app that's valid for online login session or transaction.

SINGLE SIGN-ON (SSO)

Benefit from standards based SSO across multiple applications. External users log in once and use all applications they have been granted access to, allowing enterprises to consolidate multiple identities to a single SSO identity. SSO via username and password, social, business, verified or federated identity, MFA when needed.

USER MANAGEMENT, ENABLEMENT & DIRECTORY

Eliminate multiple risky identity data silos with out of the box support for registration, authentication, SSO, federation and attribute requirements across multiple applications. Configurable identity-based standards-led workflows for different user groups.

USER ENABLEMENT

Layer a server (OAuth 2.0) over the existing identity data pools to be utilised for outbound SSO to external sites. Benefit from new business models by exposing existing identity data pools for utilisation as SSO to external sites.

DELEGATION OF AUTHORITY

Allow customers to directly delegate user roles both internally within their organisation and externally across partners, vendors and customers. Delegation of Authority provides a multi-tier electronic power of attorney system that moves admin overheads out of the organisation

CUSTOMER SELF-CARE

Free support staff from mundane, costly and high-risk tasks by empowering customers to manage their own identity credentials and attributes, and empowering external organisations to manage user identities and access rights belonging to partners, vendors and their own customers.

IDENTITY BROKERING

Enables parties with business models that require strong identities to become aggregated identity providers and to generate new revenue from KYC / AML / verification investments. Creates “Login with [your brand]” brand exposure. The platform also supports identity marketplace creation supporting dozens of digital identity types for enterprises with access to all your business customers.



About Ubisecure Inc

Founded in 2002, Ubisecure is a pioneering b2b and b2c Identity Services software and cloud services provider dedicated to enabling the true potential of digital business. Ubisecure’s Identity Platform comprises of Customer Identity & Access Management (CIAM) and Identity-as-a-Service (IDaaS) solutions that allow businesses to put the customer’s identity at the beginning of their journey to create a seamless, secure experience across digital services and devices. Uniquely, the Identity Platform also connects digital services and Identity Providers such as social networks, mobile networks, banks and Governments, to allow Service Providers to benefit from the rich, verified identities to streamline login, registration and customer engagement while improving privacy and consent around personal data sharing. Ubisecure is headquartered in Finland, with offices in the UK, and works through a network of local and global system integrator partners.

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